

Setting the pace for a successful 2025: BMW Group India delivers strong performance in Q1 with record-breaking car deliveries.

JAMMU, APR 4: Beginning 2025 with a strong start, BMW Group India has delivered its best-ever Q1 car deliveries with +7% growth. The company delivered 3,911 cars (BMW and MINI) and 1,373 motorcycles (BMW Motorrad) between January- March 2025. BMW sold 3,761 units and MINI 150 units.

Monthly sales in each month - January, February and March - also recorded their peak.

Mr. Vikram Pawah, President and CEO, BMW Group India said, "BMW Group India has set the tone for a successful year ahead, delivering record-breaking performance in the first quarter. BMW Group India clocked the highest-ever Q1 car deliveries till date with 3,911 units, also growing by +7%. Continuing our lead as the most preferred luxury EV brand, we have seen phenomenal growth of over 200% in our electric car sales. Similarly, BMW long wheelbase models have captured the imagination of luxury connoisseurs across the board, growing by a remarkable +187%. Our robust



strategy has driven momentum for us despite a challenging environment. BMW is a highly aspirational brand with a pioneering spirit, and we will continue to unlock the true potential of Indian luxury automotive market with

unparalleled customer experience." **BMW Group Electric Vehicles (EV)** BMW Group India is the most sought-after luxury EV brand for last three years. In Q1 2025, this leading position continues with 6Li6 BMW

and MINI EVs delivered. The exponential growth of +206% year-on-year in electric sales, reflects the high level of sustainability, performance and innovation that progressive Indians associate with the BMW Group brands. The first-ever BMW iX1 Long Wheelbase, launched at Auto Expo 2025, disrupted the market and garnered over 1,500 bookings. It became the largest selling BMW EV in Q1. BMW Group India is committed to enabling a whole EV ecosystem for its consumers. This steady success is attributed to the widest and most attractive range of EVs in luxury segment, complimented by a strong charging network and host of new services like BMW Destination Charging, Smart E-Routing, Charging Concierge. With all these initiatives, trust in BMW electric mobility grows stronger by the day. BMW Group India currently offers six electric cars and two electric scooters - BMW i7, BMW iX, BMW iS, BMW iLi, BMW iX1 Long Wheelbase, MINI Countryman E, BMW CE 01i and BMW CE 02.

Reliance Digital's 'Digital Discount Days' is offering up to Rs25000 off on Electronics

With deals that won't last forever, the time for India to upgrade is now or never!

MUMBAI, APR 4:

Reliance Digital brings back 'Digital Discount Days'. The biggest electronics sale in India is offering discount of up to Rs25000 on leading bank cards and paper finance. The offers are valid on all electronics from today to 20th April at all Reliance Digital & My Jio Stores, and online on reliancedigital.in. With easy financing, EMI options, and fastest delivery and installation, the time is just right for India to upgrade.

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at Rs49990* and get freebies worth Rs3000*. Get Apple AirPods 4 at EMIs of Rs537*/month & Apple Watch Series 10 at EMIs of Rs3908*/month.

March 2015 vs March 2025 Sales: Where The Top 6 Car Makers Stand?



MUMBAI, APR 4: Over the last decade, India's car market has evolved dramatically, shaped by consumers preferring SUVs and the growing push toward electrification and more premium offerings. Comparing March 2015 to March 2025, some automakers have surged ahead while others have struggled to keep pace and this interesting peek at their sales numbers will give you plenty to

assess. Battery Electric Vehicle Maruti Suzuki remains the undisputed leader, expanding its dominance with a 54 per cent growth in sales. From selling 1,03,719 units in March 2015, the brand climbed to 1,60,016 units last month, thanks to strong demand for SUVs and consistent sales volumes across different segments. Besides its well performing compact models, the Brezza, Fronx and Grand

Vitara have been well received.

Hyundai, holding onto its second position, saw a steady 31 per cent rise, going from 39,515 to 51,820 units. Its success can be attributed to a well-balanced portfolio of SUVs as the Creta, Venue and Exter are amongst major contributors currently. While some brands thrived, others faltered. Honda took the hardest hit, experiencing a staggering 68 per cent drop in sales, plummeting from 22,692 units to just 7,228.

A shrinking sedan lineup and a slow response to the SUV trend contributed to its struggles. Back then, Honda had a wide portfolio but now it only sells the City, Amaze and Elevate in the high volume space. In stark contrast, Mahindra more than doubled its numbers, soaring from 20,222 units to 48,048, marking a 137 per cent increase.

Tata EV Discounts April 2025 Up To Rs 1.5 Lakh Punch, Nexon, Curvv, Tiago



NEW DELHI, APR 4:

For the month of April 2025, Tata Motors is offering discounts of up to Rs 1.5 lakh on its ICE portfolio which we covered in a recent post. In this post, we will take a look at the discounts Tata Motors is offering on its electric car portfolio. The max ceiling is up to Rs 1.5 lakh consisting of multiple

benefits and some of them can't be clubbed together.

The company's consumer offer consists of Green Bonus along with Exchange or Scrapage bonus. On top of it, consumers can benefit Additional Scrapage or Exchange bonus, additional Green Bonus and lastly, we have Loyalty Bonus on exist-

ing Tata customers of both ICE and electric vehicles. Let's take a closer look.

For the month of April 2025, Tata is offering Nexon EV with attractive benefits. For MY24 Nexon EV, consumer offer goes till Rs 40,000, additional scrappage or exchange bonus of Rs 30,000 and loyalty bonus of up to Rs 50,000 for Tata EV owners and Rs 20,000 for Tata ICE owners. However, Nexon doesn't get additional consumer offer on MY24 model. There is no consumer offer on MY25 Nexon, but Tata is giving additional scrappage or exchange offer of up to Rs 30,000.

Tata's rockstar in the electric lineup, Punch EV, has been bestowed with discounts of up to Rs 70,000 on MY24 models. Additional intervention consumer offer on MY24 Punch is Rs 20,000 and additional scrappage or exchange offer is Rs 30,000.

Car Sales March 2025 Maruti, Hyundai, Tata, Mahindra, Toyota, Kia, Skoda, Honda, MG, VW

MUMBAI, APR 4: India's passenger vehicle market continued its upward trajectory in March 2025, recording total sales of 3,85,842 units, a growth of 4.46% over March 2024. While several brands posted impressive gains, a few also witnessed a marginal dip in their sales compared to last year. Maruti Suzuki remained the undisputed market leader with sales of 1,50,743 units in March 2025, though it witnessed a marginal decline of 1.29% compared to March 2024. Hyundai followed in the second position, reporting 51,820 units, a decline of 2.23% YoY. Tata Motors secured third place with 51,616 units, registering a 3.02% growth over last year.



healthy rise, selling 28,373 units, up by 12.95% compared to the same month last year. Kia India reported 25,507 units, showing a robust growth of 19.19%. Skoda India stood out with the highest YoY growth percentage among all manufacturers. Thanks to the strong response to the new Kylaq SUV, Skoda posted

sales of 7,422 units, a massive 164.88% surge over March 2024. Honda Cars India also showed a positive trend, with sales of 7,228 units, marking a 2.22% growth.

MG Motor India reported sales of 5,501 units, recording a growth of 18.35%, buoyed by the rising demand for its EV models like the Comet, ZS EV,

and Windsor. Volkswagen maintained a steady performance with 3,538 units, growing marginally by 0.26% YoY. On the flip side, Renault India registered a decline, selling 2,846 units, a drop of 32.64% compared to March 2024. Nissan India also saw a fall of 7.48%, with 2,499 units sold. Citroen India faced a sharper decline, selling 407 units, down by 59.54%. Jeep India too witnessed a fall, selling 294 units, marking a 30.82% decline YoY.

Comparing month-on-month (MoM) performance, the Indian passenger vehicle market recorded a slight improvement in March 2025, with total sales of 3,85,842 units, up by 1.35% from 3,80,691 units sold in February 2025. Maruti Suzuki, despite retaining the top spot, saw a MoM decline of 6.25%, selling 1,50,743 units compared to 1,60,791 units in February.

Hyundai Creta Becomes the Highest Selling Model in India in March 2025

NEW DELHI, APR 4: Hyundai Motor India Ltd. (HMIL) has announced a major milestone for its iconic SUV - Creta has emerged as the highest-selling model in the Indian automobile market in March 2025. With an impressive sale of 18,059 units last month, the Creta continues to strengthen its position as India's favorite SUV. Adding to its success story, Hyundai Creta maintained its leadership position as the best-selling SUV in India during Q4 FY 2024-25 (January-March 2025) with a cumulative sale of 52,898 units. The SUV finished FY 2024-25 with a remarkable 1,94,871 units sold, registering a robust 20% year-on-year growth, the highest-ever annual sales for Creta since its inception. Speaking about this achievement,



Mr. Tarun Garg, Whole-Time Director and Chief Operating Officer, Hyundai Motor India Ltd., said, "The Hyundai CRETA continues to set new benchmarks in India's automotive landscape. Its consistent brand leadership in the SUV segment and now as the highest-selling model in March 2025 is a symbol

of the strong emotional bond it shares with Indian customers. With over 1.2 million CRETAs on Indian roads and a decade of trust behind it, Hyundai CRETA has become a symbol of innovation, aspiration, and reliability. Charged with Hyundai CRETA, the share of SUVs in HMIL's total sales increased to 68.5% in

FY2024-25 as compared to 63.2% in the previous year. The launch of CRETA Electric has further expanded the brand's appeal, paving the way for a more sustainable future. We remain committed to delivering vehicles that delight and inspire our customers."

One of the notable trends seen in FY 2024-25 is the customer preference for premium features. Variants equipped with a sunroof accounted for 69% of Creta total sales, while connected features contributed to 38% of the total volume. Additionally, top trims contributed 24% to total Creta ICE (internal combustion engine) sales and a significant 71% to Creta Electric sales, indicating a growing preference for feature-rich models among customers.

Hero Karizma XMR 250 India Launch To Likely Happen Soon

NEW DELHI, APR 4: At the 2024 EICMA event in Milan, Italy, Hero MotoCorp made a strong impact with multiple motorcycle unveilings. The brand introduced the second-generation Xpulse 210, featuring a more powerful liquid-cooled engine from the Karizma XMR 210. Additionally, Hero showcased a new naked quarter-litre street-fighter, an updated version of the Mavrick 440, and the all-new Karizma XMR 250. Amongst these models, the Xpulse 210 and Xtreme 250R recently while the new Karizma XMR 250 appears to be waiting to launch within the next two to three months as part of expanding its lineup further. The Karizma XMR 250 builds upon the foundation of the XMR 210, bringing a sportier design with sleeker bodywork. It also gets integrated winglets, a split LED headlamp, new body graphics and air curtains on the sides. It houses a new 250 cc single-cylinder, liquid-cooled, fuel-injected engine, producing 30 bhp max power and 25 Nm of peak torque. This powerplant is mated to a six-speed gearbox, featuring a slipper and assist clutch as standard.

The Hero Karizma XMR 250 comes with height-adjustable clip-on handlebars and a TFT instrument console with connectivity options. The supersport is equipped with upside-down front forks and a preload-adjustable monoshock at the rear. Braking duties are handled by disc brakes on both ends, complemented by a dual-channel ABS system. Upon launch, it will compete with the KTM RC 200, Bajaj Pulsar RS 200 and Suzuki Gixxer SF 250 in the Indian market. Underpinned by a steel frame, the motorcycle rides on 17-inch front and rear wheels wrapped in tubeless tyres. A couple of weeks ago, Hero commenced bookings for the Xpulse 210 and Xtreme 250R in India and their deliveries will begin soon.

VW Tiguan R-Line Spied Inside Truck Ahead of Launch



NEW DELHI, APR 4: Volkswagen recently opened pre-bookings for the new-gen Tiguan R-Line for a token amount of Rs 25,000. The SUV is scheduled for launch on 14th April, when prices will also be announced. Ahead of that, the CBU's have started arriving here in shipping containers featuring MH registration plates. Let's take a look at some of the key features and performance aspects of the new Volkswagen Tiguan R-

Line. With its elegant, aerodynamic profile, the Tiguan R-Line exudes sophistication, sportiness and a commanding road presence. Some of the key highlights include sleek LED headlamps and DRLs, a full-width LED strip, a prominent mesh grille and rugged-style side air intakes in trapezoidal format. Side profile has 19-inch dual-tone diamond-turned alloy wheels, traditional door handles, dual-tone ORVMs

with integrated turn signals and blacked-out B pillars.

Tiguan R-Line has sporty 'R' badging across both exteriors and interiors. At the rear, the SUV gets edgy wrap-around tail lamps in connected format, TIGUAN lettering on the boot lid and a distinctive mesh bumper. Colour options for Tiguan R-Line include Persimmon Red Metallic, Cipressino Green Metallic, Nightshade Blue Metallic, Grenadilla Black Metallic, Oryx White with Mother of Pearl Effect and Oyster Silver Metallic.

Inside, the ergonomically designed comfy seats have 'R-Line' inserts. Equipment list includes a panoramic sunroof, wireless charging, seats with massage function, 3-zone climate control and 30-colour ambient lighting. The SUV has leather-wrapped multi-function sports steering wheel and a large 15.1-inch free-standing touchscreen infotainment system.

Exclusive: Maruti Suzuki To Launch New 5-Seater Midsize SUV In Next 3 Months

MUMBAI, APR 4: Maruti Suzuki is set to expand its SUV lineup with an all-new five-seater midsize SUV which is expected to hit the market within the next three months. Unlike its premium offerings under the Nexa umbrella, the upcoming model will be sold through the vast Arena dealerships present across the country as the brand looks to leverage its extensive reach in the mass-market segment. According to a dealer source, the new SUV will be positioned as a direct rival to the likes of the Hyundai Creta and is likely to be priced at Rs. 11-16 lakh (ex-showroom). While details on the powertrain remain under wraps, it is expected to come packed with a host of modern features and it may share some equipment with the Brezza and Grand Vitara. Battery Electric Vehicle We showed a set of spy images of a brand new Maruti Suzuki SUV a few weeks ago and the chances of it being the new midsize SUV we are alluding



to are high. The five-seater appears to be similar in length to the Grand Vitara and thus sharing its platform and associated underpinnings are possible, though its styling will look different. Judging by the test mule, it seems to take plenty of inspiration from the e Vitara. Key design highlights are an upright grille, sleek LED headlamps and LED fog lamps housed within a new bumper. The sculpted bonnet adds to its appeal while a wide air

intake and a new front skid plate will differentiate it visually from the Grand Vitara. Other notable elements include squared-off wheel arches, newly designed Y-shaped alloy wheels, sharp-looking LED tail lamps connected by a light bar, and a large trunk lid that not only appears deep but is also expected to offer a spacious boot. We do expect it to use a 1.5L four-cylinder mild-hybrid petrol engine found in the Grand Vitara and Brezza.